

## **SYMPOSIUM OBJECTIVES**

The main goal of this symposium is to provide a platform for discussion and sharing of tourism research topics and findings. It also aims at stimulating inter-disciplinary discussions and networking to further enhance and enrich the knowledge of academicians, practitioners and professionals on tourism. Theoretical for tourism in general has implications to be practiced in particular. Nowadays, as research in tourism is rapidly developed which covers wide range of scopes and integrated, thus it requires multi disciplinary approach besides a continuity of cooperation and input from the stakeholders to ensure a successful tourism development. Hence, with theme 'Theories and Applications', the symposium organiser invites research papers, working papers, industry initiatives and graduate student research symposiums with relevance to tourism or the hospitality industry. This symposium focuses on a broad array of topics concerning theories in tourism practices. The scope of the potential papers include:

Destination Planning and Development, MICE, Ecotourism, Accommodation Sector, Product Development, Rural Tourism, Service Industry, Health Tourism, Human Resource Development, Impacts of Tourism Development, Community Tourism Development, Post Modern Tourism, The Businesses of Tourism, Special Interest Tourism, Marketing, Training and Employment, Agrotourism and other related topics.

## **WHO SHOULD ATTEND**

- Academics and educators in tourism
- Senior government officials involved in tourism planning and development
- Tourism policy makers and national tourism organization directors
- Tourism researchers and industry consultants
- Human resources practitioners/managers of tourism establishments
- Students pursuing courses in tourism/hospitality

## **SUBMISSION GUIDELINES**

- One page abstract of proposed papers should be submitted for the final selection process.
- The abstract should be written in English which include name(s) of author(s), affiliation, postal and email addresses.
- The submitted abstract will be reviewed by the Editorial Committee and a notification of acceptance will be sent by email to the successful authors upon acceptance.
- Authors of accepted abstracts will be asked to submit full papers and the guidelines for full papers submission will be provided.
- The final paper must be between 6-10 pages (Times New Roman, 1.5 spacing, 12pts and APA System).
- Only papers submitted by May 31, 2009 will be included in the symposium proceedings (printed) which will be distributed on the symposium day.

## **DEADLINES OF SUBMISSION**

- Abstract submission: April 30, 2009.
- Full paper submission: May 31, 2009.
- Once the paper is accepted, at least one of the authors must register and present the paper at the symposium.

## **REGISTRATION FEES**

All presenters and participants are requested to register for the symposium by May 31, 2009. Registration fees may be paid either by cash/cheque/bank draft/government local order/postal order/bank transfer in Ringgit Malaysia (RM) or USD. Payment can be made before or during the symposium registration. No refund policy will be adopted in the symposium.

- General: RM 200.00 (Malaysian)  
: USD 80.00 (International)
- Student : RM 100.00 (Malaysian)  
: USD 50.00 (International)

All cheque, bank draft or postal order must be made payable to "Bendahari, Universiti Sains Malaysia" and crossed "A/C Payee Only".

Bank transfer details :

Bank: Bank Muamalat Malaysia Berhad  
Account No. 0702-0001054-71-6  
Branch: Universiti Sains Malaysia  
Swift code: BMMBMYK1

As proof of payment, please mail, fax or attach a scanned copy via email of the bank receipt together with your registration form.